

PRIYA SAMUEL

CREATIVE MARKETING & INTERACTIVE MEDIA STUDENT

CONTACT

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PORTFOLIO

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EDUCATION

University of Miami, Coral Gables, FL

August 2023 - Present

BACHELOR OF SCIENCE IN
COMMUNICATION -
INTERACTIVE MEDIA
MINORS: ADVERTISING &
GRAPHIC DESIGN

GPA: 3.9

Honors: President's Honor
Roll, Provost's Honor Roll,
Dean's List

SKILLS

- Design & Creative Software:**
Adobe Creative Cloud (Photoshop, Illustrator, Lightroom, Premiere Pro, InDesign, Bridge), DaVinci Resolve, Canva
- UI/UX Design & Web Development:** Figma, Webflow, Squarespace, Wix, HTML, CSS, JavaScript
- Software & Productivity Tools:**
Slack, Microsoft Office, Google Workspace, Notion, Trello
- Additional Technical:** 3D Printing (Bambu Studio, Cricut, Beambox), Unity, Python, C#

SUMMARY

Multidisciplinary creative with experience in digital marketing, social media, and content production across web platforms and social-first campaigns. Passionate about music, culture, and brand storytelling, seeking a entertainment-industry internship focused on creative strategy and audience engagement.

EXPERIENCE

PHOTO AND VIDEO EDITOR/WEB DESIGNER

May 2024 - Sept 2025

Madhavan Solutions

- Produced and edited event-based photo and video content for client organizations, supporting digital marketing and promotional initiatives
- Designed and updated client websites to align with brand identity and marketing goals
- Managed client coordination, scheduling, and content delivery across multiple projects

EVENT ASSISTANT

July 2022 - Aug 2023

Meadow Brook Polo Club

- Supported weekly live events, assisting guests, managing ticketing, and facilitating VIP experiences
- Contributed to smooth event execution through setup, breakdown, and on-site coordination

STUDENT ASSISTANT | EMERGING MEDIA LAB, NERDLAB, & VESL LAB

Aug 2024 - Present

University of Miami School of Communication

- Supported operations across three interactive design and research labs, maintaining equipment and preparing spaces for classes and workshops
- Managed and optimized lab equipment, including 3D printers and digital fabrication tools
- Designed and 3D printed custom solutions to improve workspace functionality and accessibility

UX/UI INTERN

June 2022 - Sept 2022

TagFi Software Development

- Designed visual and UX/UI assets for the company website, supporting brand presence and digital marketing initiatives
- Partnered with cross-functional teams to align creative solutions with business objectives
- Developed client-facing presentation materials to support sales and marketing outreach

ACTIVITIES

MUSIC INDUSTRY ASSOCIATION

Aug 2025 - Present

- Contributed to chapter discussions and initiatives through weekly meetings
- Engaged with music industry professionals through speaker panels and networking events

PI BETA PHI FRATERNITY

Jan 2024 - Present

- Contributed to chapter initiatives and philanthropic fundraising for Read > Lead > Achieve through event participation and promotion
- Assisted in planning and executing sisterhood events to drive engagement and community building